



*a creative momentum project*

## Video Pitching Toolkit – Video Production Company Panel/Pool

### 1. [Anula Productions](#) (West of Ireland)

Anula Productions is a video production company which was set up to produce video content for the online market. It is based in Co. Mayo, Ireland. Anula Productions is a small but tidy company which understands that Communication is the most important element to the whole process:

“We listen to what you want to say and help get that message across in the most efficient way possible”.

Anula Productions has a wide variety of experience in Directing, Shooting, Producing and doing voiceovers for TV series, documentaries, corporate and recruitment videos.

### 2. [Black Hole Studio](#) (West of Ireland)

Black Hole Studio is skilled not only in creating high quality video, but also in animation, motion graphics, visual effects and 3D modelling. With an Arts background, they are very aware of the nuances in showcasing the work of creative entrepreneurs and work together to tell the client’s story as the client wants it to be seen. They spend time in creating the perfect storyboard, preparing locations and organising everything in pre-production to make sure that everything runs smoothly during the shoot.

As much time is spent in post-production working on editing, audio, colour-correction and adding any effects that are required. They use Agile Methodology of managing work, which keeps the client involved in the process from start to finish. Black Hole Studio is based in Co. Roscommon, Ireland.

### 3. [BNL Productions](#) (Northern Ireland)

BNL Productions are a multi award winning creative video production company delivering content rich films and motion graphics. Shooting with 4k pro cinema cameras and using contemporary video-graphic skills, they provide clients with the product they require while being independent in their development and working towards a client’s needs.

BNL Productions have 11 years’ experience of working creatively with clients from every sector and background throughout Ireland, producing uniquely engaging promotional, tourism, testimonial and evaluation films. BNL’s team of seven are well versed in current styles and technologies. Their editing studio is based in- house which allows them and their clients a greater and more efficient control over the final piece.

Most BNL clients are long term; they continue to come back as BNL continues to go “the extra mile” in terms of their level of service and dedication for all their clients.

“Our goal is to provide a service which is of the highest standard throughout, affordable and hassle free for our clients. This company culture has resulted in successful outcomes and great relationships which have developed with clients through multiple creative projects and programmes we have delivered.”

#### 4. [Bold Visual Narrative](#) (West of Ireland)

Bold Visual Narrative have worked across an number of mediums with national and international clients including, the Galway International Arts Festival, Druid Theatre, Ard Bia, Loam, Kai, Macklemore and Ryan Lewis. They have developed documentary, narrative, short form promotions, motion graphics and animation.

Their work has been recognized showing at the Galway Film Fleadh, short listed for the Berlinale Interantional Film Festival and gaining director Leon Butler a nomination in the ICAD Yound Directors Awards 2017.

The Design and Craft Council of Ireland listed Leon as one of their "Future Makers" for 2016. Leon has recently worked at 72andSunny in Los Angeles as a creative resident.

#### 5. [Bolt Digital](#) (West of Ireland)

Bolt Digital began in Co. Leitrim, Ireland in 2015 with the main aim of creating compelling content for small and medium businesses to boost their online presence and give them an edge over competitors. Their strengths lie in the experienced team who each bring their individual skills to a project. The company includes Brian Lowry as graphic designer, Niall Sheerin as film producer and editor, and John Neary as videographer and script writer. Their approach to video production is also one of their main strengths.

#### 6. [David Henderson Design](#) (Northern Ireland)

David Henderson Design is a multimedia design company, that offers a range of different services from branding to animation/motion graphics. David Henderson Design’s main strengths within video production would be animation, as they always try and reinvent and push boundaries whether it be illustration, videography or visual effects.

“Video and animation can be a great way to explain what you or your business is all about or to demonstrate the workings of a new product that you are introducing to market, through colourful, vibrant and very creative media. We also realise that there is now a greater need for businesses to promote themselves through the power of video and on social networks such as Facebook, Instagram, Twitter and Youtube.”



#### 7. [Digital Creatures](#) (West of Ireland)

Digital Creatures is a boutique motion graphics, design and video production studio. Their strengths are in 2D and 3D motion graphics to help enhance client's videos or animate their branding and stories. They are based in Co. Donegal, Ireland.

#### 8. [DNK Media Productions](#) (West of Ireland)

DNK Media Productions is based in Co. Donegal, Ireland. Camilla and Kieran, who run the company, have an innate ability to put people at ease while in front of the camera. They use industry standard camcorders and audio recording equipment. They also use DSLR cameras with a variety of lenses to give a more intimate and cinematic look to their videos as required.

Kieran is a professionally trained sound engineer and video producer (filming and editing) having gained qualifications in both disciplines through the Nerve Centre in Derry. They are committed to quality in all aspects of their service from filming to editing as well as customer service.

#### 9. [Feeniks Visual](#) (Northern Finland)

Feeniks Visual is a production company from Oulu. They make quality videos for other companies' marketing purposes, for example video ads for net pages or social media use.

"Strength in our video production is visual side, openness and humane approach to client and the whole project."

#### 10. [GK Media Limited](#) (West of Ireland)

GK Media specialises in the areas of Film, TV, Radio and Social Media. With over 15 years of experience in the Irish Film & Television industry and 10 years in national & local radio – they can provide a wealth of professional experience and training. Clients include Ireland West Airport Knock, Vodafone Comedy Carnival, Revive Active, University of Limerick, NUI Galway, UNICEF Ireland, HSE West, EuroSTAR, Connacht Tribune, National Union of Journalists, Magnet Networks, Cancer Care West, Eye Cinema, etc.

GK Media is based in Co. Galway, Ireland.

#### 11. [Gullion Media Ltd](#) (Northern Ireland)

Telling stories through the medium of video has been Gullion Media Ltd's passion for nearly 40 years. They have worked with many broadcast professionals throughout Ireland and the UK, continuing to work with many of them to this day, right across the spectrum of production and post-production.

Teamwork has been a critical part of developing their professional relationships and contributes to the craft of storytelling. Bringing clients in as part of the team has been crucial to all successful video

productions. They build relationships that last, as is evident from the strong teams we can bring together to create an effective promotional video.

### 12. [Jo-Jo the Dog Films](#) (Northern Finland)

Jo-Jo the Dog Films Ltd from Tornio, Finland is doing all kinds of audiovisual content. Lately the company has been focusing mostly on TV and Net commercials. The company's strength comes from its background; the CEO Joonas Makkonen started as an entrepreneur in 2010 as a sole trader entrepreneur. He has gained experience from different kind of tasks.

“Our company have a good routine to do projects also with tight deadlines, also when needed, also a budget friendly way.”

### 13. [Joulupukki TV](#) (Northern Finland)

Joulupukki TV Oy, is a production company from Rovaniemi, Finland. They have been doing high quality video productions and presentation videos for over 15 years.

“We have lots of experience of high quality video productions and presentation videos. Since 2016 we have Smartset Virtual studio which enable to make very nice and innovative presentation videos.”

### 14. [Luma Visualis](#) (Northern Finland)

Luma Visualis is an Oulu-based advertisement agency, whose main strengths are adaptability and visual narratives. They shoot 4K-quality video and always take note what the customer wants.

“We are especially proud of our customer service, which makes making business with us extremely easy.”

### 15. [Mimar Media](#) (West of Ireland)

Mimar Media is a people focused, independent Irish production company creating engaging, entertaining and informative videos and films for a wide range of clients, from artists & crafts people right through to larger corporate companies, and everything in between.

Mimar Media takes pride in the work they do. They enjoy meeting new people and getting to know them and their businesses, so that they can best understand their goals and objectives in order to translate that understanding of their 'personality' into the final video.

They believe strongly in the theory that 'People buy from people' and with this in mind they approach each new project with enthusiasm so that they can best represent their client's needs and wishes.

Mimar Media was established in 2004 and has received numerous awards in its thirteen year history – these range from National Heritage Awards for documentary film to producing the winning Irish

nomination in the 2016 Jameson Empire Awards, along with two Telly Awards for a stand-alone promotional campaign which featured on National Television.

#### 16. [Mountain North Pictures](#) (Mid-Sweden)

Mountain North Pictures is a media company that focuses on filmmaking and photography in fiction, narrative, commercial and documentary. The company was established in November 2016 by Daniel Nordlund and Simon Bergström, two friends who have known each other since their mid-adolescent years. Both have always been extremely passionate about whatever they do, whether it's playing video games, skateboarding or making videos and taking still pictures.

They have always talked about actually doing something real together, and that's how Mountain North Pictures came about. When they set their minds to something they do it wholeheartedly:

“Our ideas and visions of Mountain North Pictures has grown into something much larger than we had first intended, and we couldn't be happier and more excited about the future, as well as the present”.

#### 17. [Mutant Koala Pictures](#) (Northern Finland)

Mutant Koala Pictures is a creative production company established in Oulu, Finland in 2011. They create video productions and their work has been rewarded in various competitions. The core trio of Mutant Koala Pictures (Jukka, Juuso & Petteri) have been working in the trade for over a decade.

“Mutant Koala Pictures offers also a full-scale production service for any type of production, ranging from feature films to commercials. The service will be tailored to clients specific needs and can for example include location-scouting, transport and catering.”

#### 18. [Northern Lights Film](#) (West of Ireland)

Northern Lights Film are a dynamic Irish company of three film makers Orla, Ed and Liam with award winning skills in screenwriting, direction, production, camera, sound and editing. They can produce a complete production from initial concept to finished product providing all the services within their company and have the video online for the client in weeks.

They pride themselves on being a hard-working, professional, but also a fun and charming team to work with. They are based in Co. Donegal - a beautiful part of Ireland that has many dramatic and contrasting locations which will feature shortly in the next Star Wars movie.

#### 19. [Paul McGuckin Photography](#) (West of Ireland)

Based in Co. Donegal, Ireland, Paul approaches video production with a photographic view, aiming to tell a short story that stirs emotion within the viewer, and looking to make a connection.

“In today’s world, we all know that attention spans are short, so a promotional video needs to be pacy and have impact. My strength is in honing the client’s vision from the outset, enabling the final edit to be as strong as possible, always keeping in mind the target audience.”

Aesthetically, Paul is inspired by the films of Wes Anderson, with personality, colour, tone and quirkiness.

## 20. [Post Tempus Productions](#) (Mid-Sweden)

Post Tempus Productions do photography, commercial, feature and documentary films. They present their client’s ideas in ways people will remember.

In a world where everything just keeps spinning faster, their vision is to create imagery that people will remember. Instead of fast MTV style clips they prefer slow movement and beautiful scenery that make people stop and reflect for a moment.

“We want our viewers to remember our videos long after they seen them. We understand the difficulty to stand out in the videomaking community but we embrace the challenge and believe that we can achieve just this.”

## 21. [Saha Productions](#) (Northern Finland)

Saha Productions is a production company from Oulu, Finland. Their goal in working is to understand the client's business and support the client's image with high-quality visual contents.

“We do video productions with superb professionalism.”

## 22. [Sky High Pictures](#) (Northern Finland)

Sky High Pictures from Oulu, Finland was established in 2012. The main area in their business is in marketing and promotional videos and aerial filming. Their staff has professional experience from over 10 years.

“We are flexible multitaskers with good sense of emotions, rythm and visuality.”

## 23. [StationHouse Media](#) (West of Ireland)

StationHouse Media provide creative Film and Video Production services to a broad range of clients; from the small independent traders to theatre groups, educational institutions to estate agents.

Owner James Ryan has an extensive background in freelance broadcast TV production - and they have also produced broadcast content and short films of their own. They strive to bring a creative, professional approach to each project they are involved in.

StationHouse Media has the experience to take on multiple small scale and large productions. Over the years, James has built up personal and professional relationships with many other experienced



production crew members - who are happy to work with him on future projects. StationHouse Media is based in Co. Galway, Ireland.

#### 24. [Staunton Media](#) (West of Ireland)

Staunton Media create engaging and insightful video for TV and the Web. They are experts in audiovisual and digital media production. They create stunning multi-media and video, optimised for delivery via the web and social media.

Staunton Media has developed into a leading provider of high quality audio, video, and multimedia solutions for the broadcast industry, corporate and educational institutions. They are pioneers of multi-camera live streaming video productions broadcasting events worldwide. They are based in Co. Galway, Ireland.

#### 25. [Sugartown Films](#) (West of Ireland)

Sugartown Films is a new company based in Co. Galway, Ireland. Paschal, who runs Sugartown Films, has been in the film and video production business for over 20 years. He formed Red Shoe Productions in 2007 and mainly made content for the Irish broadcast sector, TG4 & RTE. He sold his share in the company last year and formed Sugartown Films.

“I listen to what the clients have to say and I always strive to bring the best out in them. I make them comfortable in front of camera to the point they don't even notice the camera”.

Paschal has experience across a wide range of genres from Observational documentary to factual, magazine, lifestyle, music and corporate: “I like to think I create a happy work environment and this allows me to be more creative with the client and produce a high quality polished product”.

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