# *a creative momentum project* Application for creative entrepreneurs

# Video Pitching Toolkit – Support for production of a pitching video

*This application form is simply a guide to prepare responses in advance. All applications must be submitted through the Online Application Form on* [*www.MyCreativeEdge.eu*](http://www.MyCreativeEdge.eu)

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| **Contact Name** |  |
| **Business Name** |  |
| **Address** |  |
| **Phone** |  |
| **e-mail** |  |
| **Region** | * Northern Finland * South East of Northern Ireland * West of Ireland |
| **Website, Social media links**  **Twitter handle** |  |

1. Tell us about yourself and your business.

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1. What need within your business would be addressed through a new pitching video?

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1. How could a professionally-filmed pitching video benefit your business?

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1. Do you have ideas for the content, visual style or mood of the pitching video? Describe here:

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1. Where would you plan to use the pitching video (e.g. social media, TV, crowdfunding (e.g. Kickstarter), Fairs, face-to-face pitching for investment…)?

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1. Which markets do you plan to target through a pitching video?

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1. What previous experience, skills and services are you most interested in from the video production company producing your pitching video?

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How will you measure the performance/success of using your pitching video?

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1. If you have additional comment, please add it here!

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