

a creative momentum project

Creative Steps 2.0 Call for applications

Application Form

Name of your company	
Country and city where you are located	
Your name	
email address	
Phone number	
Which of these creative sectors is your core activity?	Advertising & Publishing Architecture Arts Crafts Design Digital Media Fashion & Jewellery Film & Video Music & Theatre Photography Software & Gaming TV & Radio Other

1. Briefly describe your business and its products/services

2. What are your company's most important short term development needs?

3. What is the main area you would like to explore with another company and team of students during the Creative Steps 2.0 process?

- Marketing
- Product development
- Service development
- Process development

4. Are you more interested in being matched with a company in the same field or a different creative field than yours?

- I would like to be matched with a company from the same creative sector/field
- I would like to be matched with a company from a different creative sector/field
- It does not really matter for me

5. Please, tell us more about your motivation to participate in the Creative Steps 2.0 process?

6. Cooperation will happen mainly online. A Minimum expectation of your engagement in the workshop is at the beginning and end of the process. How much are you willing to give your own time to online working?

- All the time, every day during the 10 days process
- At the most important steps of innovation process [1.beginning, 2.creative clinic where professionals give feedback to the teams, 3.key speeches from the professionals, 4.checking point/teachers give feedback and/or 5.prototyping, 6.presentation & evaluation]
- Only at the beginning and in the end of the process

7. Thank you for your answers! If you have additional comment, please add it here!

A formal offer of support will be conditional on selected applicants completing a State Aid *de minimis* declaration and a 'Not in difficulty' declaration as outlined by the NPA <http://www.interreg-npa.eu/for-project-managers/programme-manual/>.